

Sponsorship Proposal

CLUBLABO
Leadership And Business Organisation

**international
MEET UP**
→ Networking / Opportunities & Experiences

10th Anniversary of CLUBLABO (decade)

Date : November 12, 2026

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Commemorative Event for the 10th Anniversary of the Business Club www.CLUBLABO.com international

1. Editorial from the Co-Founding President & Vision for the Decade

Since November 12, 2016, the business club **CLUBLABO International**—whose acronym **L.A.B.O** stands for **L**eadership **A**nd **B**usiness **O**rganisation — has established itself in several countries as a benchmark platform for acceleration, training, and interconnection for the entrepreneurial and institutional ecosystem.

Celebrating our **10th anniversary** goes far beyond commemorating a journey: it is the statement of a renewed ambition. This event marks the maturity of a network that has brought together hundreds of executives, investors, and decision-makers around a shared vision: to drive ethical, innovative, and resilient leadership while facilitating valuable business opportunities.

Partnering with this international corporate event means positioning your organization at the heart of a dynamic network and actively participating in the structural development of the **next decade**.

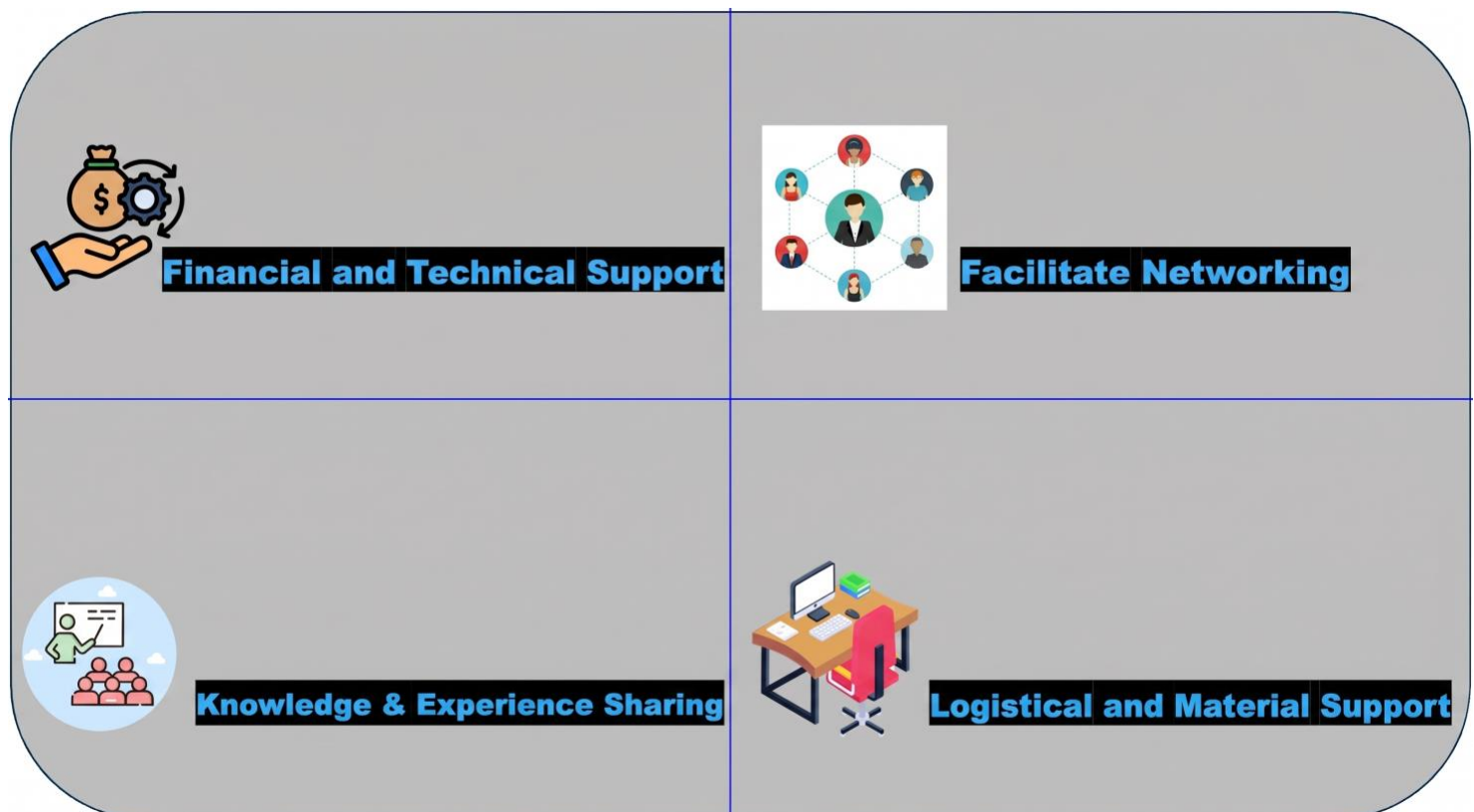
2. Why Become a Sponsor?

Designed as an ***international Meet Up***, the 10th Anniversary Summit provides an exceptional forum for brands and institutions looking to enhance their brand awareness, expand their network of influence, and assert their industry leadership. By becoming a sponsor of this major event, you gain targeted strategic advantages:

- **Brand Positioning & Prestige:** Align your institution's image with the values of excellence, innovation, and leadership promoted by CLUBLABO. Associate your name directly with one of the most resilient business platforms.
- **Direct Access to Decision-Makers:** Engage directly with a qualified audience of approximately 300 leaders, including CEOs, investors, institutional representatives, and public authorities.
- **Maximized Multichannel Visibility:** Benefit from an international communication plan before, during, and after the event. Your brand will be highlighted across our physical and digital spaces, in the press, and within the 10th Anniversary White Paper.

3. Contributions of Sponsors and Partners

As the saying goes, unity is strength. That is why **www.CLUBLABO.com** is seeking partners and sponsors in order to execute this project. Here is what we need :



4. Structured Sponsorship Offers and Packages

We offer three partnership levels tailored to your communication, visibility, and strategic engagement objectives:

- **GOLD Sponsor:** The most prestigious partnership tier, offering maximum visibility and co-host status for the event. Only **one (1)** Gold Sponsor is planned.
- **SILVER Sponsor:** Designed for companies seeking a strong strategic presence. Only **one (1)** Silver Sponsor is planned.

- **BRONZE Sponsor:** A significant opportunity to boost visibility and expand your business network. A maximum of **three (3)** Bronze Sponsors will be accepted.

GOLD	<i>Silver</i>	<i>Bronze</i>
➤ Logo (Large) on Materials (physical & digital) ➤ 13 VIP Entry Tickets (Summit & Gala) ➤ Insertion of your promotional items in the Participant Kit ➤ Broadcasting of your corporate Video ➤ 45 Minutes Speaking Time / Keynote ➤ Exhibition Stand ➤ Surprise	➤ Logo (Medium) on Materials (physical & digital) ➤ 7 VIP Entry Tickets (Summit & Gala) ➤ Insertion of your promotional items in the Participant Kit ➤ Broadcasting of your corporate Video ➤ 15 Minutes Speaking Time	➤ Logo (Small) on Materials (physical & digital) ➤ 3 VIP Entry Tickets (Summit & Gala) ➤ Insertion of your promotional items in the Participant Kit
3.130.000 XOF / FCFA	1.750.000 XOF / FCFA	570.000 XOF / FCFA

5. Confirmation Terms

To formalize your commitment as a Sponsor for the 10th anniversary of the CLUBLABO International business club:

1. **Package Selection:** Select the package or custom option that aligns with your strategic goals.
2. **Sponsorship Agreement Signing:** Execution of an agreement outlining rights, obligations, and deliverables.
3. **Media Plan Execution:** Upon confirmation, submit your branding assets (logos, guidelines, videos) for immediate integration into the official communication campaign.

Note: Mr. Malick FALL, Co-Founding President of CLUBLABO International, is overseeing the finalization of this project. **Direct Contact:** president@clublabo.net | +221 77 330 58 25

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Thank you for your attention and for taking the time to review this document.